

Rosemary Chasey Graphic Designer • Fine Artist

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Thank you for taking the time to consider me for your graphic design needs. I would like to introduce myself for possible contract/freelance/or in office work.

I have been working as a fine artist and a graphic designer for over 35 years. My experience ranges from creating oil and watercolor paintings, *sold from galleries and to individuals*, as well as portraits and ink drawings – to creating marketing material for a variety of freelance and full time clients.

2017–2018 Freelance graphic design.

2002–2016 Nordic Naturals -Senior Graphic Designer. Package design. What started as a freelance job, turned full time for almost 15 years. I was Nordic Naturals first graphic designer. At that time, Nordic Naturals was still a startup company. I was the only graphic designer for the first 2 years, taking care of all marketing material including the web. I designed the original retail line, starting with the “wave” – which became what customers looked for, more than the logo. Even after Nordic Naturals hired more graphic designers, and the website went to website company—along with creating brochures, ads, catalogs and displays, *(that all of the designers did)*, I was still in charge of product design and packaging. Product design included creating label design, boxes, and displays from templates to press—then creating the 3d images for all of marketing to use. Photoshop/InDesign/illustrator/powerpoint/Dreamweaver.

I was also asked by the owner of Nordic Naturals to help another startup company. I worked part-time in the evenings and weekends for Vitalah –creating initial product design, ads, brochures and website.

1992–2002 Chasey Design *(after relocating to the bay area, I started a freelance business-worked from my home)*
I had a variety of regular clients, including a start-up company in the UK. My work included brochures, ads, websites, catalogs, t-shirt designs. I also created a greeting card series that was sold to card stores, including Nature Company, that sold nation wide.

1981–1992 Logicon *(San Diego)* -I started as a conventional technical illustrator *(pen and ink on mylar, zipatone)*.
In 1984 I was given a Mac, and loved it. No more waiting for ink to dry. From there I had a full time MacDraw/PageMaker job for all their marketing material - ads, brochures, fliers & slides.

Before 1981 –Fine art: paintings sold from gallery *(Concept Gallery Pittsburgh PA)* and portraits commissioned from individuals. Technical Illustration for Boeing Airlines (catalogs).

If you are interested and would like to see samples, please visit: <http://www.studiosantacruz.com/graphicdesign.php>
To contact me, email: rosemary@studiosantacruz.com or call: 831 566.7724

I am proficient in:

- Adobe Creative Suite
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Powerpoint

Experience with:

- Adobe Dreamweaver
- Flash

Art education:

- Carnegie Tech Pittsburgh, PA
- Pittsburgh Art Institute (PA)
– *fine art*
- San Diego, Mesa College
– *AA fine art and design*
– *technical illustrating*





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SWEET TART POMEGRANATE
SPARKLING BERRY

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an introduction to health

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EFAs for healthy body, healthy mind, healthy emotions

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Essential Nutrients Kids Love

A Nutritional Break-Through for Children

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The LAPTOP LUNCH

User's Guide

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oxylent NEWS

an invitation to health

A Sparkling Fizz a Day Keeps the Doctor Away!

Let's face it, taking a large handful of supplement pills is not fun. Given most people's compromised digestive systems, it's a "best guess" of how much of the nutrients are actually digested and then absorbed. Is there a better way?

Effectively referred to as "Fizz or Faste," effervescent technology is a powerful delivery system for important supplements like vitamins, minerals, amino acids, enzymes, and electrolytes. Besides the added bonus of a sparkling taste, effervescence offers something very, very important: enhanced absorption. This is a highly effective way to get valuable nutrients into the body in a way that the body can use them. But for some reason, it is often overlooked by consumers. A quality effervescent will offer you a boost of energy that is felt almost immediately, a glowing testimonial to the speed and efficacy of this convenient delivery system.

Not a New Kid on the Block

The "Fizz bit" is not new! A major drug manufacturer popularized this technology in the 1930s, when effervescent tablets were pharmaceuticals. However, improvements have been made so that the nutrients are optimally absorbed by passing through the stomach to the intestine. Liquid such as water, one more to the story. Take it easy on the world!

Effervescent technology, convenience, and a delicious your vitamin

Effervescence is a Clear Winner!

- **Digestion Not Required**
Nutrients delivered in a solution like water require no digestion or breakdown to access the ingredients. This is a sure bet for capsules or tablets that have to break down to be absorbed. Capsules and tablets often contain fillers and binding agents, which are not needed in your body.
- **Carbon Dioxide Helps Nutrient Absorption**
The combination of the vitamin powder and water results in the effervescence of carbon dioxide. Carbon dioxide alters the permeability of cells in the intestine and allows nutrients to be more effectively absorbed through the intestinal wall. Studies also posit research on carbon dioxide and its ability to promote transportation and increase the permeability of cellular membranes for the absorption of dietary supplements.
- **A Buffered Solution Means Greater Absorption Too!**
With the powder with water forms a buffered solution so that the nutrients are optimally absorbed by passing through the stomach to the intestine. Time and Money While Caring Body & Brain
Additional vitamin or mineral tablet goes into each and on to the stomach where it takes time to dissolve and then absorb. Effervescence is dissolved in a glass of water or juice and on the time needed for absorption when it is in the stomach. When comparing the cost of the effervescent, you can save money too!

NORDIC NATURALS

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